



**5<sup>th</sup> Annual drawchange 5k, Run For Art, Run For Kids**

100% of proceeds to empower homeless children!

**Saturday, Oct 27, 9:45am, Piedmont Park in between the pool & tennis courts**

[CLICK HERE TO VIEW THIS DOCUMENT ON OUR WEBSITE](#)

Thank you for participating in our 5<sup>th</sup> annual 5k run/walk fundraiser! We are excited to have you be a part of a one of a kind, creatively charged run/walk. We strongly believe that it takes a village to not only raise a child, but most importantly, to step in to help that child when they are in need. **100% of your money paid to participate goes towards helping the Atlanta homeless child population visualize their dreams so they KNOW they are capable of emerging from the cycle of poverty. Wow! You stepped up to help. Thank you!**

We wanted to thank our volunteers that have supported us through the many hours of work! Never mind all the pledges and donations, financially *and* in-kind! It's not too late to raise more money for the children. You can still pledge against yourself or a participant. **We are still short of our \$5,000 donation goal!** Please take a brief moment to:

[DONATE HERE](#) or you can make a [PLEDGE HERE](#) for yourself or another participant on a [TEAM](#) you know!

As a participant, for every \$25 donation you raise, you'll receive one more chance to win one of these amazing raffle prizes!

**\$400 gift card from Free Flite Bikes**

**An entire outfit and personalized fit session from Lululemon**

**\$100 to use a Phidippides**

**A pair of running shoes from Mountain High Outfitters!**

Ex. \$100 in fundraising = 4 chances!

[DONATE HERE](#) or you can make a [PLEDGE HERE](#) for yourself or another participant on a [TEAM](#) you know!

**GET SOCIAL:** If you haven't already, please like our [Facebook](#) fan page and follow us on [Instagram](#) to stay on top of the latest developments regarding our run/walk and our organization! **Don't forget to use #drawchange5k on all social media posts so we also see!**



Now on to the event day details!

## EVENT DAY SCHEDULE

- 8:15 AM - Welcome and Packet Pickup!
- 9:15 AM - Begin Starting Line Positioning
- 9:15 AM - Warm Up
- 9:40 AM - Starting Line Photo!
- 9:45 AM - Race Starts!
- 10:45 AM - Cool Down
- 11:00 AM - Race Awards & Children's Presentation
- 11:30 AM - Sponsor Recognition
- 11:35 AM - Drawing For Prizes!
- 11:45 AM - Closing Remarks
- 12:00 PM - Special Artist Performance

## RACE DAY REGISTRATION (IN PAVILION)

**Online registration (\$35) ends at midnight EST on Thursday! Race day registration is open and available at 8:15 for \$40** Bring your friends, family (strollers allowed) and four legged family members to join in on the fun! Please note we cannot guarantee a t-shirt if registering on event day.

## PHOTOS

Make sure to smile for the cameras! KoutureBooth will be present filming a video and have a photo booth for us! Use hashtag **#drawchange5k** to upload your photos to all social media platforms. Stay tuned for our event video put up shortly on social media!

## T-SHIRT SALES (IN PAVILION)

You'll receive a free tshirt with your registration! Come to the T-SHIRT table to purchase previous year's t-shirts for just \$5.00. 100% of proceeds go towards empowering homeless children through the use of art.

## RAFFLE TICKET SALES (IN PAVILION)

Just by attending our event you are eligible to win prizes! 100% of proceeds go towards empowering homeless children through the use of art.

- Framed and signed work of art from a homeless child
- \$25 Chili's Restaurant gift card
- \$25 Kroger gift card



### PACKET PICK UP ON FRIDAY!

**Packet Pick Up is available for you this Friday, Oct 26th from 11am-2pm at Big Peach Running, 800 Peachtree St. NE, Atlanta, GA 30308.** You can pick up your bib and t-shirt at the Registration table on event day but why wait? Big Peach will also have a discount on merchandise for you available only on Friday.

FYI: You do NOT need your race shirt to run/walk. We actually encourage you to wear your bri**g**hest and most colorful gear! There will be a costume contest with a prize made by one of the children from our programs AND two tickets to the Georgia Aquarium! You can pick up your t-shirt before or after the event until 11 am. If you cannot attend the run/walk, please make arrangements to have your t-shirt picked up on the day of the run/walk. The person picking up your t-shirt will only need your email confirmation. Unless you registered as a Virtual Runner, we will not be mailing out any shirts or arranging for pickup after the event. Sorry, all funds are going towards our programs and not mailing!

### TRANSPORTATION

Take MARTA to the **Midtown** station. For more information on stations, fares or directions, visit [www.itsmarta.com](http://www.itsmarta.com). Directions to Piedmont Park from Marta: upon exiting the Midtown Station, take 10th Street towards Peachtree Street and continue on 10th until you reach Charles Allen Drive. Enter the park through that gate and proceed straight to the lake. Take a hard left to go over the lake bridge, pass the playground and you're there! Our starting line is right in between the swimming pool/lake and tennis courts.

### BY BIKE/ON FOOT

Park entrances open to pedestrians and cyclists include:

- Park Drive Bridge (access Park Drive from Monroe Drive). Enter the park while walking over the dog park bridge, keep going straight, you will pass the lake on your left and see us before you reach the swimming pool!
- **Recommended:** 10th Street & Charles Allen (park runs along 10th Street from just west of Monroe Drive on 10th Street to a block short of Piedmont Avenue & 10th Street) Follow same directions after you enter park from above/Marta.
- Piedmont Avenue & 12th Street
- Piedmont Avenue & 14th Street

### Sage Parking Facility

The Sage parking facility is operated by the Atlanta Botanical Garden and is available for visitors to Piedmont Park and the Gardens. Please note that a parking fee will be charged by the operators of the above parking decks. For directions to this lot, please visit [this link](#).



After you park: Take the elevator to 1, go down the hill past the tennis courts on your left and you'll see the drawchange 5k starting line!

### **Parking at Park Tavern**

Park Tavern is located at 500 10th St NE, Atlanta, GA 30309. Parkside Parking Solutions manages the parking lot adjacent to Park Tavern in Midtown Atlanta for a fee. Follow same directions after you enter park from above/Marta.

**\*A parking fee will be charged by the operators of the above two parking options.**

**ALERT: Do NOT park on the residential streets surrounding Piedmont Park!**

These streets are designated Residential Parking Only and you will be booted or towed. We don't want your event experience to end on a negative note, so please make arrangements for alternative transport.

### **AWARDS/COSTUME CONTEST**

We are so excited about the awards because the children from our homeless shelter programs have graciously created them for you! You'll have a one-of-a-kind award so RUN FAST! If you're not a fast runner, there are multiple other options for you to win!

Award age categories for male and female:

- Overall Male and Female
- Overall Male Master and Overall Female Master (40 & over)
- 1,2,3<sup>rd</sup> by age groups
- 17 and under 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>
- 18-29 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>
- 30-39 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>
- 40-49 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>
- 50-59 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>
- 60 and over 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>

OTHER AWARDS:

#### **Individual:**

- Best Costume/ Most Colorful
- Top Fundraiser
- Top Donor

#### **Team Awards:**

- Best Costume / Most Colorful
- Highest Registration
- Highest Fundraising Team
- Fastest Team (min 3 teammates, cumulative time of top 3)
- Largest Team
- Fasted Fundraising Team
- Best Team Name (art themed)

*\*Must be present to claim your award.*

Come in your brightest and most colorful gear! There will be a costume contest with a prize made my one of the children from our programs AND two tickets to the Georgia Aquarium! We will also be selling "drawchange 5k" medals for a suggested donation of \$10+ - available in the pavillion!



### STARTING LINE WARM UP

Starting lineup will begin at 9:15AM with the one and only Christian Aguirre of ITP Fitness.

### COOL DOWN

Kelly Lynn Prime of Fitness for the Soul will be leading our cool down at 10:45. You won't want to miss this!

### VOLUNTEERS/ARTISTS

If you are a volunteer or artist/musician and we have not been in contact with you, please check your spam folder. Kayla Kraus is our Volunteer Coordinator (Kayla Krause, [kaylajeankrause@gmail.com](mailto:kaylajeankrause@gmail.com) / 470-302-6630). You should of received an email, call or text from her. If you still need direction, please reach out to her asap and...THANK YOU!

### SITE LAYOUT-Area Locations

Please take a moment to familiarize yourself with the site layout.





# 5TH ANNUAL RUN FOR ART, RUN FOR KIDS

## 5K ROUTE

Please take a moment to familiarize yourself with the new route!



Final questions? The best place to ask them is on our [facebook page](#). The second best option is to email [race@drawchange.org](mailto:race@drawchange.org) and we will try our best to answer all questions before race day!

**WE LOOK FORWARD TO SEEING YOU AT THE 5<sup>TH</sup> ANNUAL DRAWCHANGE 5K ON SATURDAY! IT'LL BE A CELEBRATION!**